



# S4B Instagram - The Rules

#### **About**

S4B is a partnership leading the £106m regeneration of Brunswick, Manchester. S4B is made up of Contour Homes, Galliford Try and Mears.

## **Company Overview**

Contour Homes manage this page, working with colleagues from the S4B consortium, to provide you with answers to your questions and queries. We also aim to provide an interesting and useful mix of news, views, event information, pictures and video.

Our Instagram page is monitored between 9am and 5pm, Monday to Friday, but we're happy to hear from you at any time, and we'll always respond as quickly as we can.

# What we expect of you...

Below are some rules aimed at creating the best Instagram experience for our customers, partners and followers. We encourage everyone to engage with us constructively and we're committed to being as helpful as possible.

- 1. Please treat others as you would like to be treated. Even if you disagree with a comment or post, be polite. We do not allow abusive language or aggression in any form. Offensive or distressing content is also not allowed. Neither is overtly religious or political content.
- 2. If you post information that we feel is private particularly relating to your identity we will remove it. We ask you to never post identifying information publicly.
- 3. We will always do our best to answer your questions and respond to any concerns you raise. However, we urge users to be constructive in any criticism and focus on subjects that we can respond to.
- 4. False claims of any nature will be removed, as will comments affected by legal issues, including contempt of court and libel.
- 5. If you have links to share that we feel are useful and relevant to our Instagram community, we would encourage you to post them. However, the team will check them and may remove them if they are deemed inappropriate.
- 6. We retain the right to block users or remove content for any other reason, if we consider it necessary for the benefit of our Facebook community.
- 7. We also urge you to respect Instagram's terms and conditions

## Your views matter...

We want to make sure we are providing the very best service to our customers and communicating with you in the best way.